

CONNER HOMES

HUDSON DEVELOPMENT | WOODINVILLE, WA

Conner Homes has been building in Washington state for over 60 years. They built homes, apartments, and condominiums, and rehabilitated historic hotels back in the '70s. The company was the pioneer of the "Zero Lot Line" concept in the Seattle area and received numerous environmental, design, and marketing awards. Conner Homes believe in durability from the outside in and have the highest quality control standards. They are a leader in smart technology utilized within the home and try to provide an environmentally conscious home for their buyers.

OUR SOLUTION

Conners' Hudson development is a quiet cul de sac of six homes located in the West Ridge area of Woodinville, WA just bordering Kirkland. The single-family homes of the Hudson will range from 3,078 to 3,510 square feet on home sites ranging from 6,300 to 10,000 square feet. These beautifully appointed homes with high-end features and finishes will start in the high \$1M's. Conner wanted a floor that was going to provide the buyer with a luxury feel, and satisfy their desire for authentic hardwood flooring, while also providing easy maintenance. They chose our TAS Flooring Latitudes Hardwood collection. Wide plank European white oak provided the perfect balance of wood character with a refined modern color palette. It's hard not to be stunned when you walk in the door.



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THE RESULTS

The TAS Flooring Latitudes Hardwood in these homes gives buyers exactly what they expect when they walk in the door. \$1M homes should feel like a million dollars. Conner knew they could work with TAS Contract to find a product that would provide peace of mind to them and their buyers. They needed to get the best value on a higher-end hardwood floor that would also last a lifetime. They could count on inventory being available during the construction of all six homes and they know they have a partner in TAS Contract at the end of the day.



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